**Sizes/Specs**

- **FULL BANNERS** top/bottom
  468 px wide x 60 px high

- **SKYSCRAPERS** right/left
  120 px wide x 600 px high

- **LEFT OF COVER**
  It can be any size up to the trim size of the magazine. 80% of the trim size is recommended.
  550 px wide x 480 px high (IAB Large Pop-Up Size)

*Ask your sales representative for more information & pricing.*

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**Left of Cover**

Only visible when viewing the cover spread. The creative can be as large as the trim size of the cover.

**Banners** (top or bottom)

Visible throughout the entire reading experience.

**Skyscrapers** (left or right)

These pillars on either side of the ntxbook are visible throughout the entire reading experience, in 3.0 to present only. These sponsor images can be no taller than the height of the publication page.

**Video**

Activated by tapping somewhere on the ad in the digital edition or can activate automatically. Videos can come from YouTube, Vimeo, or using a video file.

**Social Media Icons**

Add these to your ad and have them activated to take you to the social media page.

**Photo Pop Ups & Galleries**

Max 6 images in one gallery-tap thumbnail images or use a call-to-action to open the gallery – recommended.
Nearly 10,000 unique visitors and growing.

Google analytics upon request
In the next issue of Food & Drink International, we spotlight companies and projects in the Southeastern United States. Interested in being featured in Food & Drink International? Contact Janice Hoppe-Spiers.