

food&drink

DIGITAL OPTIONS IN DIGITAL ISSUES

Left of Cover

Only visible when viewing the cover spread. The creative can be as large as the trim size of the cover.

Banners

(top or bottom)
Visible throughout the entire reading experience

Skyscrapers

(left or right)

These pillars on either side of the nextbook are visible throughout the entire reading experience, in 3.0 to present only. These sponsor images can be no taller than the height of the publication page.

Sizes/Specs

• **FULL BANNERS** top/bottom

468 px wide x 60 px high

• **SKYSCRAPERS** right/left

120 px wide x 600 px high

• **LEFT OF COVER** - It can be any size up to the trim size of the magazine. 80% of the trim size is recommended.

550 px wide x 480 px high
(IAB Large Pop-Up Size)

**Ask your sales representative for more information & pricing.*

Video

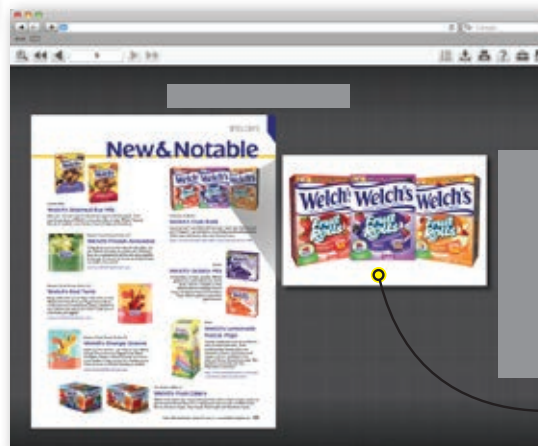
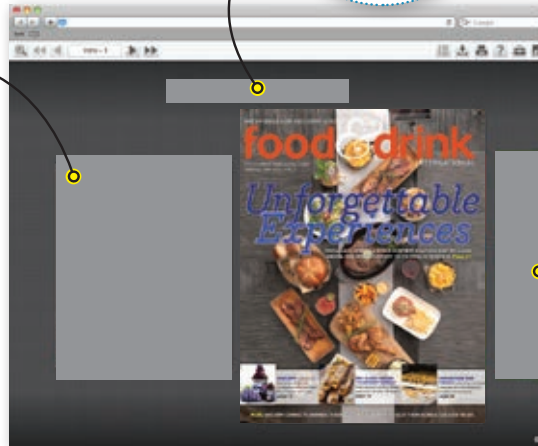
Activated by tapping somewhere on the ad in the digital edition or can activate automatically. Videos can come from YouTube, Vimeo, or using a video file.

Social Media Icons

Add these to your ad and have them activated to take you to the social media page

Photo Pop Ups & Galleries

Max 6 images in one gallery-tap thumbnail images or use a call-to-action to open the gallery - recommended



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WEB

Leaderboard
850 x 100



Billboard
250 x 250

**Nearly 10,000
unique visitors
and growing.**

*Google analytics
upon request*

Original magazine article



Advertisement



Final billboard
is clickable and
links directly to
your site.

**Billboard
Ad**



Online Story

