

# food&drink

## DIGITAL OPTIONS IN DIGITAL ISSUES

### Left of Cover

Only visible when viewing the cover spread. The creative can be as large as the trim size of the cover.

### Banners

(top or bottom)  
Visible throughout the entire reading experience

### Skyscrapers

(left or right)

These pillars on either side of the nextbook are visible throughout the entire reading experience, in 3.0 to present only. These sponsor images can be no taller than the height of the publication page.

### Sizes/Specs

#### •FULL BANNERS top/bottom

468 px wide x 60 px high

#### •SKYSCRAPERS right/left

120 px wide x 600 px high

•LEFT OF COVER - It can be any size up to the trim size of the magazine. 80% of the trim size is recommended.

550 px wide x 480 px high  
(IAB Large Pop-Up Size)

*\*Ask your sales representative for more information & pricing.*

### Video

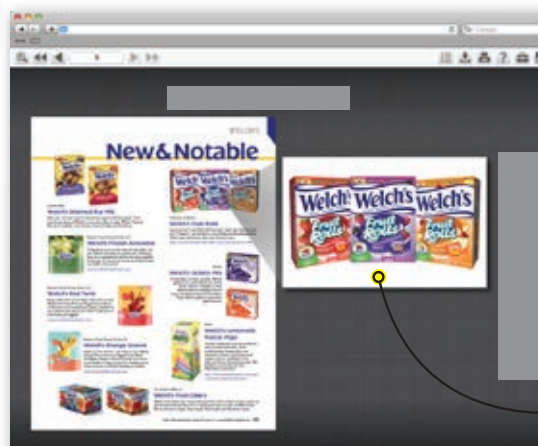
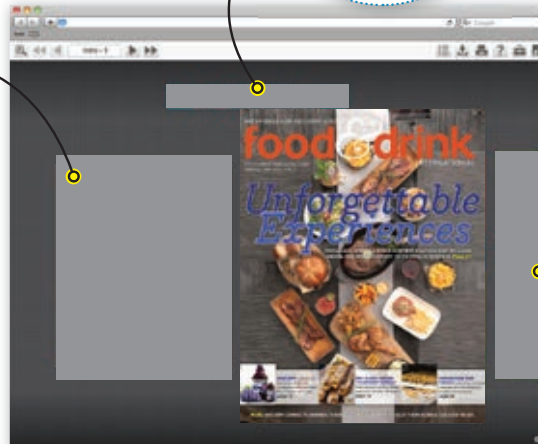
Activated by tapping somewhere on the ad in the digital edition or can activate automatically. Videos can come from YouTube, Vimeo, or using a video file.

### Social Media Icons

Add these to your ad and have them activated to take you to the social media page

### Photo Pop Ups & Galleries

Max 6 images in one gallery-tap thumbnail images or use a call-to-action to open the gallery - recommended



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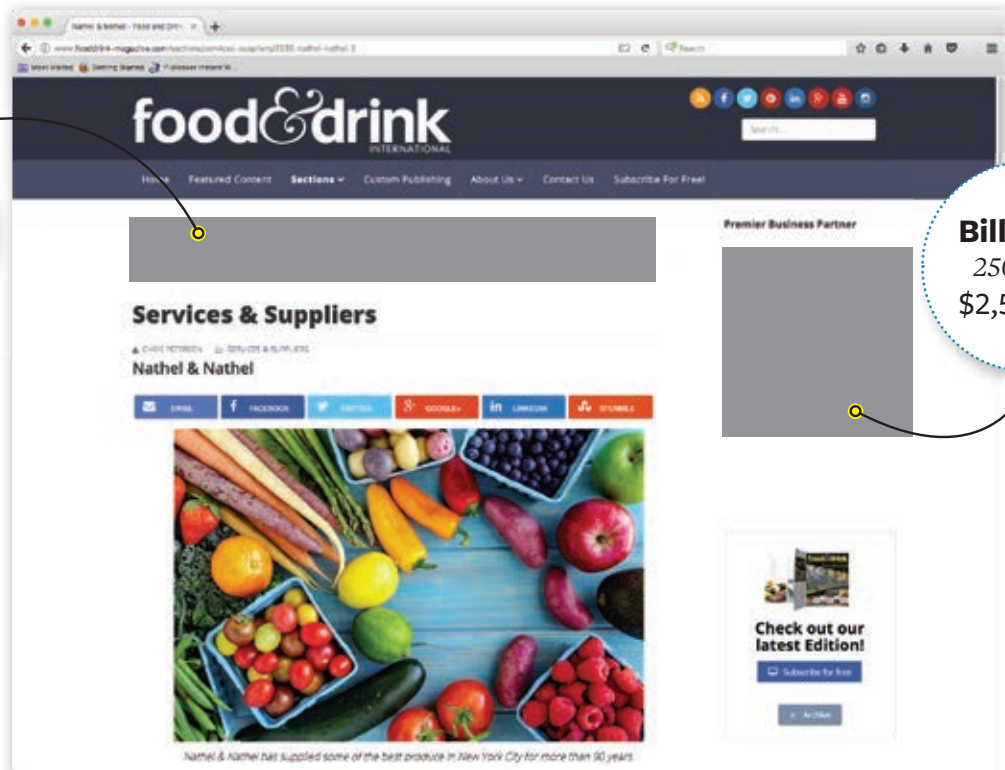
## WEB

**Leaderboard**

850 x 100  
\$4,500/mo

**Billboard**

250 x 250  
\$2,500/mo



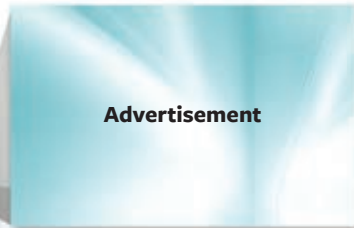
**Nearly 8,000  
unique visitors  
and growing.**

*Google analytics  
upon request*

**Original magazine article**

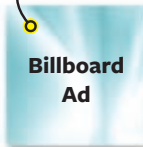


**Advertisement**



Final billboard  
is clickable and  
links directly to  
your site.

**Billboard  
Ad**



**Online Story**

